

YIELD ANALYSIS

How much profit are you leaving out in the field?

Report Card for you field!

Yield data can be used as a productivity layer, especially if you have multiple years of data. By knowing the yield potential, we can ask questions.

- Where can we push yields, correct issues, and improve profits?
- Where do we maintain yields, accept some issues are not correctable, and improve profit?

How about both? Depending on the field either may be a good choice. Profit can be improved by fine-tuning the expense and income side of the equation. The proper management of yield potential allows this to happen.

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